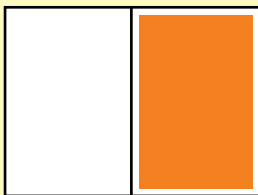


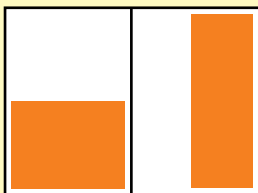


Advertising rates card 2010

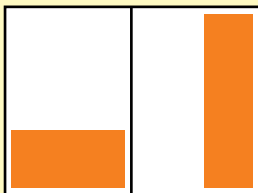
Gyro on-line: www.gyro.org.nz
 Booking contract: <http://advertise.opsa.org.nz>



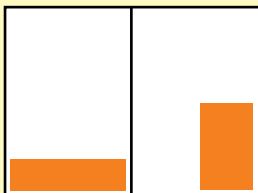
Full Page 190 x 255mm (*portrait*) 6mm bleed
 Full Colour \$700
 Black & White \$400
 Back cover (full colour) \$950



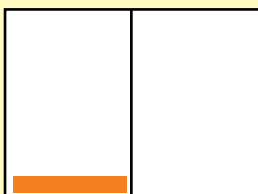
Half Page 180 x 125mm (*land*) 90 x 245mm (*port*)
 Full Colour \$400
 Black & White \$300



1/3 Page 180 x 85mm (*land*) 55 x 245mm (*port*)
 Full Colour \$350
 Black & White \$250



1/4 Page 180 x 60mm (*land*) 90 x 120mm (*port*)
 Full Colour \$250
 Black & White \$150



Strip 180 x 30mm (*landscape*)
 Full Colour \$200
 Black & White \$100

Inserts
 \$240 per 1000 170 x 240mm max size

Prices EXCLUDE GST



Provisional 2010 Publication Dates

8 February	1. Orientation Issue
8 March	2. Revolutionary Issue
19 April	3. Sex Issue
17 May	4. Food Issue
19 July	5. Technology Issue
16 August	6. Music Issue
6 September	7. Dunedin Issue
11 October	8. Travel Issue
8 November	9. Weird Issue

Deadlines

Camera-ready 7 days before publication.
 Gyro designed 14 days before publication.

Technical

Digital copy should be 300dpi in .tif, .pdf, .eps, or Photoshop format, CMYK colour.

Web advertising

\$100 per month for Gyro print advertisers.
 \$300 for non-print advertisers.

Contact

tel/fax: (03) 477-6974 advertise@opsa.org.nz